

Speaker Profiles



Kathy Beusterien, MPH

Senior Director, Bethesda, MD
Oxford Outcomes and ICON Plc. Company

Kathy has more than 16 years of experience performing outcomes research for health care manufacturers. She provides strategic consulting on patient reported outcomes (PRO), patient preference, and health status utility studies. During her tenure, she has gained valuable insights on FDA input with respect to patient reported outcomes (PRO) questionnaires and data submissions. She has developed FDA briefings on PRO data for both end of phase II and end of phase III submissions. Kathy has been actively involved in FDA communications, including developing FDA meeting materials, as well as attending FDA meetings and SAWP/EMA meetings on behalf of sponsors in support of selected PROs for product labelling. Kathy has a Masters in Public Health in Epidemiology from the University of Michigan.



Emuella Flood

Director, Bethesda, MD
Oxford Outcomes and ICON Plc. Company

Emuella has over 14 years of experience in PRO research and directs patient-reported outcomes (PRO) studies. Emuella has specific experience developing and validating symptom and HRQL measures. She has extensive experience in qualitative research, including conducting hundreds of patient interviews, focus groups, and cognitive debriefing interviews and performing qualitative data analysis. In addition, Emuella has vast experience assisting sponsors in developing PRO measurement strategies with the ultimate objective of achieving PRO labelling claims. Emuella also has substantial expertise in paediatric PROs. Emuella has been actively involved in FDA communications, including developing FDA meeting materials and PRO evidence dossiers, as well as attending FDA meetings on behalf of sponsors in support of selected PROs for product labelling.